



## Becoming an Advisor

Thank you for your interest in serving as an advisor for our executive education program. Your support and advocacy for our program is highly appreciated!

As our partner, you'll inspire and empower others, help drive a return on investment within your own organization, and enhance your personal growth.

## The Advisor Purpose

First and foremost, your purpose is to support the school and the growth of the program. Secondly, to support the learning efforts within your organization.

## The Advisor Vision

Our vision is to bring together a group of peers who inspire change within their organizations and throughout the entire community.

## Inspiring Change

As an advisor, become a champion for a world-class executive education program. You'll review the program offerings and be given tools to help share the course information internally. Lead the way! Stir up the conversation and support professional learning and development efforts to evoke true cultural change.

**Visit our Advisor's Center to learn more!**  
[bit.ly/advisor-center](https://bit.ly/advisor-center)

In Partnership With



## Coming Together

Serving as an advisor is not demanding – it rarely requires more than 2 hours a month. You'll gain the opportunity to collaborate with a diverse group of individuals with a wide-range of industry knowledge. Together, you'll provide innovative advice and dynamic perspectives to help make the program even more successful.

## Your Support Matters

- Experience the curriculum
- Offer course recommendations
- Advocate for the program
- Encourage employee enrollment
- Provide a case study
- Increase your company's ROI
- Make a community impact

## Perks & Benefits

- Program discounts & promos
- Exclusive corporate programs
- Informative newsletters
- eBooks & company culture posters
- Advisor meetings & networking
- Educational webinars
- Special advisory perks & discounts

