

Architect the AI that **owns** your market. Not the one that assists it.

Eight modules. One complete operating design. Ready to hand to a team and execute, without you in the room.

THE SHIFT

AI experiments are everywhere. AI equity is rare. This is how you build it.

The winners in every industry will be the organizations that converted tribal intelligence into governed, compounding AI assets. This program gives you the architecture, the artifacts, and the execution roadmap to make that happen in 8 weeks.

WHO THIS IS FOR

- Senior leaders who own P&L, strategy, or operational outcomes
- Executives who need to deploy AI at scale, not just experiment with it
- You leave with a complete AI operating design your team can execute without you in the room



THE ARCHITECT'S TOOLKIT

Every module produces a working artifact, not a slide. These leave the program with you:

The One-Page Logic Chain

Board-ready financial and risk justification for any AI initiative

The AI Operating Card

A governed workflow owner's manual; one page, zero ambiguity

The 90-Day Evidence Stack

Wave-based roadmap with measurable triggers at every stage

The 5-Role RACI

Decision rights for Business, Knowledge, and Risk owners

The Knowledge Vault Inventory

Converts grey-matter assets into a queryable balance-sheet resource

8
MODULES

100%
ONLINE,
SELF-PACED

1
CAPSTONE
BLUEPRINT



MODULE 1

The New Hierarchy: From Chatbots to Agentic AI

Move from fragmented AI usage to structured systems that create real business value.

- Identify high-value workflows and inefficiencies
- Shift from tools to coordinated AI systems
- Design processes that drive measurable outcomes

MODULE 3

Valuation and the Institutional Knowledge Vault

Turn AI into a strategic asset by capturing knowledge and measuring impact.

- Structure and retain institutional knowledge
- Build systems that compound long-term value
- Measure ROI and business impact

MODULE 5

Strategic Negotiation and Value Alignment

Ensure AI systems are responsible, aligned, and built for real-world risk.

- Identify and manage ethical and operational risks
- Design governance and accountability frameworks
- Balance innovation with trust and control

MODULE 7

The Autonomous Enterprise

Design systems where AI operates with defined autonomy and control.

- Assign decision rights and autonomy levels
- Build coordinated systems of agents
- Balance speed, control, and risk

MODULE 2

Advanced Orchestration and Governed Reliability

Build AI systems that are reliable, repeatable, and grounded in strong design.

- Apply context engineering and system thinking
- Create structured, repeatable workflows
- Implement governance for consistent outputs

MODULE 4

Digital CX and Multi-Modal Operations

Design AI-powered experiences that scale across customer and operational workflows.

- Map and improve customer journeys
- Build systems across voice, text, and image
- Reduce friction across channels

MODULE 6

Leading the Agile Workforce

Redesign teams and workflows to effectively integrate AI into operations.

- Structure human and AI collaboration
- Redefine roles and responsibilities
- Build scalable operating models

MODULE 8

Future-Proofing and Final Strategy

Develop a complete AI strategy for execution, scale, and long-term success.

- Prioritize initiatives based on value and feasibility
- Build a clear roadmap for implementation
- Deliver an executive-ready AI strategy

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Blueprints-to-Action: Your AI System Implementation Package

Don't leave with a report. Leave with a complete operating design: workflow architecture, governance structure, and a clear execution roadmap that a team can run with Wave 1 without you in the room. This is the deliverable that justifies the program to your organization.