

Through extensive research and analysis of countless weddings, we've identified the most cherished shots and the most common misses. This guide shares our data-backed insights to help you capture a truly memorable wedding day.

Getting Ready

- Exterior shot of getting ready location
- \mathbf{J} Detail shots of makeup brushes, shoes, dress hanging, bride hair and makeup close-ups, jewelry, rings, flowers, etc.
- Putting on dress/suit
- Putting on jewelry/cuff links/tie
- Bride w/ bridesmaids groom w/ groomsmen
- Full length solo image of bride/solo image of groom
- If Mom/Dad, Son/Daughter, or any other significant person is part of getting ready, be sure to capture images of them with the couple as well.

Ceremony

- Church/venue exterior and interior wide angle shot
- Guests arriving/sitting
- Key people (guests sitting in the first two rows, parents, etc.) reactions during ceremony If couple has children, capture images of them
- **Flower arrangements**
- Walking down the aisle + reaction (first look)
- Wedding vows
- Ring exchange
- First kiss
- Recessional/crowd applause
- Couple's exit
- Key cultural/religious moments
- Family formals

Reception

- Venue exterior/interior Detail shots of décor, centerpieces, table set up, gift table, cake, guest sign-in book, etc Bridal party entrance Cake cutting First dances Speeches/toasts Bouquet/garter toss Table groupings (if applicable) Any other groups – don't hesitate to ask people to look at the camera and smile! Guests dancing Couples exit

Photo Journalist: capture unique angles and perspectives, different from the lead photographer, for all required shots.

Ο	General: Capture unique angles and perspectives, different from the lead photographer, for all listed shots.
Ο	Groom/Groomsmen: Ensure boutonnieres/pocket squares are in place and pockets are empty before photos.
	First Look: Position yourself opposite the lead to capture both reactions. Processional: Coordinate positioning with the lead. Ceremony: Find alternate angles to the lead's position.
	Family Formals: Capture candid shots of children and guests. Grand Exit: Use a different lens than the lead (e.g., from inside the venue). Portraits: If time is short, split photos between the lead (girls/guys). Otherwise, focus on details and candids of the couple and wedding party.
	General Conduct: Do not overstep or direct the lead photographer. Cocktail Hour: Capture room details, cake, décor, and guests. Reception Entrances: Be mindful of the lead and videographer's positions. Cake Cutting: Capture an alternate angle.
	Speeches: Capture reactions of parents and guests. Dances: Capture guest reactions and move with the lead to avoid blocking their shots, while capturing different angles. Open Dancing: Stay out of the lead's shots. Photograph non-dancers as well. Bouquet/Garter Toss: Divide and conquer: one photographer captures the toss, the other captures the
U	guests catching.

This guide outlines common wedding photo expectations. As a creative, you'll determine all necessary shots by consulting with each couple.