



CORPSULTING
DREAM BIG. BE FREE

CONSULTING — **ACCELERATOR**

Leverage our capabilities across marketing, systems, business analytics, data, and technology to build your company the easy way.

Are you a corporate leader venturing into business consulting but worried about the following?

1. Brand Positioning and Client Base

A strong leadership track record is a valuable asset in today's competitive job market. A solid resume gives you the foundation to take your career to the next level. However, if you're like many professionals, you may need help to market your expertise and build a solid personal brand within your industry. This is where a deeper understanding of marketing, sales, and contract functions can be helpful. By honing these skills, you can create a compelling brand that showcases your unique strengths and experiences, helping you stand out from the crowd and attract the right opportunities. While it may seem overwhelming at first, you can position yourself for long-term success in your field with a bit of time and effort.

2. Financial, Risk, and Talent Management

As you embark on this new journey, it is crucial to consider the key factors that will affect the growth and sustainability of your company. Cash flow is critical for any business, especially in the early stages, so it is essential to have a solid financial plan in place. Understanding pricing options can be vital to pricing your services competitively and ensuring long-term profitability. Additionally, managing business continuity risks can help you avoid any potential setbacks that may arise. To attract the best talent for your business, you need to establish a strong culture and company vision that will inspire and motivate your team. Starting a consulting business takes time and effort, but you can achieve your dream and build a successful company with the right strategies.

3. Systems, Platforms, and Tools

Starting a business is an exciting adventure, but it can quickly become overwhelming when making important decisions about systems, technology, and platforms. Numerous factors must be considered, from setting up a corporate email to managing state-level licenses and websites. And for many entrepreneurs, it's tempting to ignore these tasks and focus on the part they love - growing their business. Starting a business is an exciting adventure, but it can quickly become overwhelming when making important decisions about systems, technology, and platforms.

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4. Isolation and Burnout

One of the most significant obstacles that many new consultants face is the isolation and lack of support they experience. It's not uncommon for many leaders to throw in the towel and return to corporate roles due to feeling burnt out and overwhelmed by the number of decisions they must make on their own. Without a support system or anyone to turn to for sound advice, it's easy to understand why many entrepreneurs struggle to keep their consulting business afloat. However, with the right mindset and a little help from advisors or mentors, it's possible to overcome these setbacks and succeed in the consulting industry.

5. Expertise and Extended Team Support

As a subject matter expert in your industry, you understand the importance of cloud, data, analytics, digital, and AI/ML capabilities for driving business growth and transformation. However, you may wonder how to get support across these areas to deliver your services successfully. Rest assured; you are not alone. Every modern company, function, and leader relies on these technological advancements to stay competitive and successful. By effectively communicating these capabilities' benefits and potential impact to your team and stakeholders, you can ensure their buy-in and support for your service delivery. With the right approach and proper implementation, you can harness the power of cloud, data, analytics, digital, and AI/ML to benefit your business.

6. Advisory Board and Networking

As a talented individual with in-demand expertise, you may feel as though your focus must always be limited to the clients you are working with. However, the truth is that there are countless opportunities for collaboration with a larger team of like-minded individuals who share your passion for dreaming big and embracing freedom. By working with others with different perspectives and skill sets, you can create something remarkable and achieve a level of continuity that is often unattainable when working in isolation. So, if you're ready to take your talent to the next level, consider seeking a team of collaborators who can help you achieve your wildest dreams.

This may seem like a lot to take in

Don't worry, you are not alone

While it is easier than ever to form your consulting business, the competition is stiff, the unknowns are many, and you need more than just what you know and can do to deliver comprehensive results to clients. And that's where we come in.



What we bring to the table...

1 Benefit from Economies of Scale

Established systems and processes in place that can save you time, effort, and costs associated with setting up and managing a consulting business.

2 Deep Expertise Across Industries

Talented teams with expertise across all areas of data & AI, cloud, analytics, and more to enhance your capabilities to deliver exceptional value.

3 Client Referrals and Expanded Network

Our collaboration opens up new business opportunities and expands your network, allowing you to grow your business more quickly and efficiently.

4 Support, Network, and Mentorship

Having a strong support system and a pool of business subject matter experts is important, especially during the initial stages of your business.

Jumpstart Your Consulting Business With Our Expertise And Capabilities

Business Consulting Accelerator - Is It Right For You?

A good fit for..

If you are a business/technology leader interested in quitting your corporate career to start your consulting business and want an easy way to build your business by collaborating with a team of leaders who have walked a similar path, this would be a great option for you.

There are more unknowns than knowns when moving from an employee to entrepreneur. Numerous decisions must be made around aspects of setting up and running a consulting business that are nothing related to your area of core expertise. Let us help make your transition easier by assisting you along the way.

This option is only open to individuals intending to move from corporate roles into setting up a small (2 - 10 member) consulting business with a focus on business services. (e.g. Risk management, Strategy, Sales, Marketing, Finance, Operations, CXO advisory, etc.).

Not a fit for...

This option is also not open for individuals whose primary offering is in the area of data and analytics.

If you are a single member LLC please explore joining us as a Corpsultant.

How it works...

Please reach out to us for an initial discussion.

How do we ensure your success...

We bring all of our capabilities, expertise, and tools & platforms to enable your rapid success. Our support will include advice, guidance, managed-services, branding and marketing services, and collaborative work in serving your clients. Where we see an area for bringing your expertise into our internal product development and client work, we will gladly bring you in.

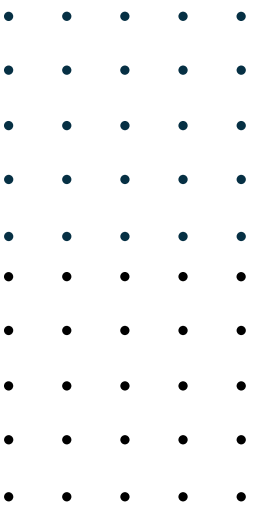
Monthly meetings (and weekly when working together on projects) will ensure ongoing focus and drive towards our successful growth trajectory. Our advisors and leaders will be made available as needed to you and your clients.

How much would it cost...

It Depends.

The level of support and engagement is different for each company. Please reach out for an initial discussion.

Investment Range: TBD



Contact Us



GET STARTED >



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